

**Master of Business Administration
Two Year Programme
Academic Curriculum**

First Year

Autumn Semester

Course Code	Course Title	Total Contact Hours	Credits	ETE Duration (Hours)	Weightage %		
					CW	MTE	ETE
FC 501	Foundation Course in Accounts	20	1.5				
FC 511	Foundation Course in Quantitative Techniques	20	1.5				
GM 501	Business English	39	3	2.5	30	20	50
GM 511	Legal Environment of Business	39	3	2.5	30	20	50
SY 501	Computer Applications and Information Technology	39	3	2.5	30	20	50
FM 501	Management Accounting and Control	39	3	2.5	30	20	50
GM 521	Managerial Economics	39	3	2.5	30	20	50
HR 501	Organizational Behavior	39	3	2.5	30	20	50
GM 531	Principles and Practice of Management	39	3	2.5	30	20	50
GM 541	Changing Business Environment	39	3	2.5	30	20	50
	Sub Total		24/27				

Spring Semester

Course Code	Course Title	Total Contact Hours	Credits	ETE Duration (Hours)	Weightage %		
					CW	MTE	ETE
HR 502	Communication skills and Personality Development	39	3	2.5	30	20	50
FM 502	Business Finance	39	3	2.5	30	20	50
GM 502	Business Research Methods	39	3	2.5	30	20	50
HR 512	Human Resource Management	39	3	2.5	30	20	50
MK 502	Marketing Management	39	3	2.5	30	20	50
GM 522	Operations Research	39	3	2.5	30	20	50
SY 502	Management Information System	39	3	2.5	30	20	50
GM 512	Operations and Production Management	39	3	2.5	30	20	50
GM 532	Industrial Analysis *		3				
	Sub Total		27				

Second Year

Autumn Semester

Course Code	Course Title	Total Contact	Credits	ETE Duration	Weightage %		
					CW	MTE	ETE
GM 603	Business Plan and Project Management	39	3	2.5	30	20	50
GM 613	Strategic Management	39	3	2.5	30	20	50
GM 623	International Management	39	3	2.5	30	20	50
	Specialization Elective - I	39	3	2.5	30	20	50
	Specialization Elective - II	39	3	2.5	30	20	50
	Specialization Elective - III	39	3	2.5	30	20	50
	Specialization Elective - IV	39	3	2.5	30	20	50
GM 633	Internship Dissertation **		6				
	Sub Total		27				

Spring Semester

Course Code	Course Title	Total Contact Hours	Credits	ETE Duration (Hours)	Weightage %		
					CW	MTE	ETE
GM 604	Corporate Governance and Social Responsibility of Business	39	3	2.5	30	20	50
	Specialization Elective - I	39	3	2.5	30	20	50
	Specialization Elective - II	39	3	2.5	30	20	50
	Specialization Elective - III	39	3	2.5	30	20	50
	Specialization Elective - IV	39	3	2.5	30	20	50
GM 614	Comprehensive Project #		6				
	Sub Total		21				
	Total		99/102				

* Industrial Analysis: 75 marks for Project report and 25 marks for viva-voce

** Internship Dissertation: 150 marks on Project report and 50 marks on viva-voce

Comprehensive Project : 150 marks on Project report and 25 marks on viva-voce

Elective Specialization Groups

Finance Group

Course Code	Course Title	Total Contact Hours	Credits
FM 603	Corporate Finance	39	3
FM 613	Financial Markets and Institutions	39	3
FM 604	Advanced Financial Management	39	3
FM 614	Securities Analysis and Portfolio management	39	3

Marketing Group

Course Code	Course Title	Total Contact Hours	Credits
MK 603	Consumer Behavior	39	3
MK 613	Advertising and Sales Promotion	39	3
MK 604	Marketing of Services	39	3
MK 623	Sales and Distribution Management	39	3
MK 614	Rural Marketing	39	3
MK 624	B2B Marketing	39	3
MK 634	Customer Relationship Management	39	3

Human Resource Group

Course Code	Course Title	Total Contact Hours	Credits
HR 604	Compensation System	39	3
HR 603	Industrial Labour and Management Relations	39	3
HR 614	Human Resource Development Systems	39	3
HR 613	Manpower Planning	39	3
HR 624	Organization Development	39	3
HR 634	Leadership and Change Management	39	3

Systems Group

Course Code	Course Title	Total Contact Hours	Credits
SY 603	Database Management System	39	3
SY 613	Software Project Management	39	3
SY 604	Computer Networks	39	3
SY 614	System Analysis and Simulation	39	3
SY 624	Object oriented programming System- C++	39	3
SY 634	Software Engineering	39	3
SY 644	Data Warehousing and Mining	39	3

Banking and Insurance Group

Course Code	Course Title	Total Contact Hours	Credits
BI 603	Management of Commercial Banking	39	3
BI 613	Management of Insurance Services	39	3
BI 604	Banking and Insurance operations	39	3
BI 614	Investment Analysis and Portfolio Management	39	3

Retail Group

Course Code	Course Title	Total Contact Hours	Credits
RM 603	Retail Basics	39	3
RM 613	Retail Strategy	39	3
RM 604	Merchandise Management	39	3
RM 614	Store management	39	3

Entrepreneurship Group

Course Code	Course Title	Total Contact Hours	Credits
EP 603	Entrepreneurship Theory and Practice	39	3
EP 604	Creativity for Entrepreneurial Excellence	39	3
EP 613	Entrepreneurial Motivation	39	3
EP 614	Management of Family Business	39	3